

## **Crossroads Together Celebrates Homecare**



Crossroads Together is honouring its care workers and recognising their amazing work on 22<sup>nd</sup> September, by taking part in the first ever 'Celebrating Homecare' day, organised by United Kingdom Homecare Association (UKHCA) and the Care Workers' Charity (CWC).

'Celebrating Homecare' has been launched to celebrate and recognise the amazing work that care workers provide. Every day of the year, care workers support people to live safely and well at home, enabling people to flourish within our communities.

The theme for this year's inaugural event is 'made with care', to celebrate the fantastic relationships that exist between the people who give and receive care, and highlight the many activities they enjoy together. Whether this is crafting, baking, completing a jigsaw or even filming a TikTok, care workers and the people they support are being encouraged to celebrate something they have made or shared together.

Crossroads Together employs 175 care workers who support people in their own homes, providing care and support for children and adults with an illness, a disability or a mental health problem. Throughout a difficult period, they have served an important role as key workers, providing vital support to clients living across Cheshire and Warrington, Greater Manchester, Merseyside, Shropshire and Herefordshire.

Jane Townson, CEO of UKHCA commented: "Homecare workers have been a lifeline for many people throughout the past 18 months, showing real selflessness and resilience in providing invaluable support to people in their own homes in incredibly challenging times.

"But the work they do is always important - not just throughout the pandemic. Homecare services benefit all of us: people who receive and give services, their families, health services and our wider communities.

"Their roles deserve to be celebrated now, and increasingly into the future."

Speaking about the celebration, Karolina Gerlich, CEO of the CWC said: "It's right and proper every so often to take a step back from the day to day and look at what you have achieved.

"Care workers do such amazing work, bringing companionship, care and comfort to so many people.

"It's wonderful to have the opportunity to celebrate what they do!"

Christine Aspin, Interim CEO of Crossroads Together comments: "Care workers should be celebrated and congratulated for their hard work, commitment and dedication to their work every single day. Without our frontline carer support workers we would not have been able to support carers and those they care for during the difficult, challenging and extremely isolating last 18 months. Today, I hope today everyone takes some time to think about those who receive care and support, unpaid carers and the carer support workers who selflessly give their time. We have such amazing staff that we would like to give a HUGE THANKS to".

To find out more about 'Celebrating Homecare' day and how you can get involved, please visit <u>https://www.ukhca.co.uk/</u>.

To find out more about Crossroads Together and the home care services they provide please call: 0333 323 1990 or visit: www.crossroadstogether.org.uk

**UKHCA** is the professional association for homecare providers who aim to make sure everyone can live well at home and flourish within their communities, with 2,200 members nationally.

The **Care Workers' Charity** is a benevolent fund for the social care sector which has over a decade of experience in giving financial grants to prevent care workers from falling into financial hardship. In providing these grants we know we change lives, providing a safety net for care workers who have nowhere else to turn. Most recently, mental health support was introduced- providing free counselling through Red Umbrella, to address the trauma experienced by the social care workforce.